

WHAT IS CLAIMED IS:

1. An online shopping method comprising steps of:  
transmitting identification information on a dealer from a dealer  
server to a purchaser terminal;

5 transmitting the identification information on the dealer from the  
purchaser terminal to an authentication server;

retrieving credibility information on the dealer corresponding to the  
identification information on the dealer by the authentication server; and

10 transmitting the credibility information on the dealer from the  
authentication server to the purchaser terminal.

2. An online shopping method according to claim 1, wherein  
the credibility information on the dealer includes at least one of a  
company name, an address, main customers and annual sales of the dealer  
and a dealing status of the dealer with a correspondent financial institution.

3. An online shopping method comprising steps of:  
transmitting identification information on a purchaser from a  
purchaser terminal to a dealer server;

20 transmitting the identification information on the purchaser from  
the dealer server to an authentication server;

retrieving credibility information on the purchaser corresponding to  
the identification information on the purchaser by the authentication  
server; and

25 transmitting the credibility information on the purchaser from the  
authentication server to the dealer server.

4. An online shopping method according to claim 3, wherein the credibility information on the purchaser includes at least one of an address, a name, and a telephone number of the purchaser and a dealing status of the purchaser with a credit firm.

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5. An online shopping method comprising steps of:  
transmitting identification information on a dealer from a dealer server to a purchaser terminal;

transmitting the identification information on the dealer from the purchaser terminal to an authentication server;

retrieving credibility information on the dealer corresponding to the identification information on the dealer by the authentication server;

transmitting identification information on the purchaser from the purchaser terminal to the dealer server;

transmitting identification information on the dealer from the authentication server to the purchaser terminal;

transmitting the identification information on the purchaser from the dealer server to the authentication server;

retrieving credibility information on the purchaser corresponding to the identification information on the purchaser by the authentication server; and

transmitting the credibility information on the purchaser from the authentication server to the dealer server.

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6. An online shopping method according to claim 5, wherein the credibility information on the dealer includes at least one of a company name, an address, main customers, and annual sales of the dealer

and a dealing status of the dealer with a financial institution.

7. An online shopping method according to claim 5, wherein  
the credibility information on the purchaser includes at least one of  
5 an address, a name, a telephone number of the purchaser and a dealing  
status of the purchaser with a credit firm.

8. An online shopping system comprising a purchaser terminal, a  
dealer server and an authentication server connected to one another  
10 through a network, wherein

the dealer server comprises means for transmitting identification  
information on a dealer to the purchaser terminal;

the purchaser terminal comprises means for transmitting  
identification information on the dealer to the authentication server; and

15 the authentication server comprises:

means for retrieving credibility information on the dealer  
corresponding to the identification information on the dealer, and

means for transmitting the credibility information on the dealer to  
the purchaser terminal.

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9. An online shopping system according to claim 8, wherein  
the credibility information on the dealer includes at least one of a  
company name, an address, main customers, and annual sales of the dealer  
and a dealing status of the dealer with a financial institution.

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10. An online shopping system comprising a purchaser terminal, a  
dealer server and an authentication server connected to one another

through a network, wherein

the purchaser terminal comprises means for transmitting identification information on a purchaser from the purchaser terminal to the dealer server;

5 the dealer server comprises means for transmitting the identification information on the purchaser from the dealer server to the authentication server;

the authentication server comprises:

means for retrieving credibility information on the purchaser  
10 corresponding to the identification information on the purchaser, and

means for transmitting the credibility information on the purchaser to the dealer server.

11. An online shopping system according to claim 10, wherein

15 the credibility information on the purchaser includes at least one of an address, a name, and a telephone number of the purchaser and a dealing status of the purchaser with a credit firm.

20 12. An online shopping system comprising a purchaser terminal, a dealer server and an authentication server connected to one another through a network, wherein

the dealer server comprises means for transmitting identification information on a dealer to the purchaser terminal;

25 the purchaser terminal comprises means for transmitting identification information on the dealer to the authentication server;

the authentication server comprises:

means for retrieving credibility information on the dealer

corresponding to the identification information on the dealer, and

means for transmitting the credibility information on the dealer to the purchaser terminal, and wherein

the purchaser terminal comprises means for transmitting  
5 identification information on a purchaser to the dealer server;

the dealer server comprises means for transmitting the identification information on the purchaser to the authentication server; and

the authentication server comprises:

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means for retrieving credibility information on the purchaser corresponding to the identification information on the purchaser, and

means for transmitting the credibility information on the purchaser to the dealer server.

13. An online shopping system according to claim 12, wherein the credibility information on the dealer includes at least one of a company name, an address, main customers, and annual sales of the dealer and a dealing status of the dealer with a financial institution.

14. An online shopping system according to claim 12, wherein the credibility information on the purchaser includes at least one of an address, a name, and a telephone number of the purchaser and a dealing status of the purchaser with a credit firm.